

EAST SIDE NEIGHBORHOOD SERVICES, INC.
1700 2nd Street NE, Minneapolis, MN 55413
612.781.6011 | www.esns.org | agencyinfo@esns.org

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CELEBRATING
YEARS
OF SERVING OUR
COMMUNITY

97



HELPING INDIVIDUALS, STRENGTHENING FAMILIES, BUILDING COMMUNITY.

EAST SIDE NEIGHBORHOOD SERVICES
2012 ANNUAL REPORT
100th Year Anniversary Series
Celebrating 1960 - 1980 at ESNS



*Helping individuals,
strengthening families,
building community...*

CELEBRATING
97 YEARS
OF SERVING OUR COMMUNITY

1960 - 1980



1700 Second Street Northeast
Minneapolis, MN 55413
(612) 781-6011
www.esns.org

EAST SIDE NEIGHBORHOOD SERVICES
2012 ANNUAL REPORT
100th Year Anniversary Series



*Helping individuals,
strengthening families,
building community...*

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ESNS MISSION STATEMENT

To foster the healthy development and well being of individuals and families while strengthening our diverse community.

STATEMENT OF INCLUSIVENESS

East Side Neighborhood Services, Inc. affirms the right of every person to participate in employment without regard to race, color, religion, sex, national origin, age, sexual orientation, disability, disabled veterans, or Vietnam era veteran status, marital status, with regard to public assistance or membership/activity in a local human rights commission, and in accordance with all applicable laws, directives, and regulations of the federal and local governing bodies.

LIVING STATEMENT ON RESPECT

DIGNITY

Every human being has inherent worth and deserves to be treated respectfully.

VALUE DIFFERENCES

Value the uniqueness of each person without bias.

PERSONAL RESPONSIBILITY

We are responsible for our actions toward others and for informing others, or taking appropriate action, when our dignity has been violated.

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WELCOME TO OUR NEIGHBORHOOD!

The year of 2012 has been filled with both challenges and opportunities for our community and organization. We have, for the past five years, seen budgets and programs struggle to support their costs, and some programs end, or be trimmed to comply with our operating funds. It has, however, also been a time to reconsider community need and refocus our efforts in those areas that will make a difference for our clients this past year and into the future.

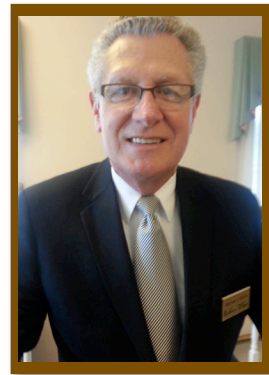
Through participation by our Board of Directors, Management Assistance Project (MAP), and the dedicated service of our staff, we focused on our greatest challenges and set new directions in Early Childhood Education, Basic Needs, and Youth Out-of-School Time Programs. We are well aware of the benefits that quality childcare can provide to our kids and their future. Our North East Child Development Center is working with three other community centers nearby to focus on quality funding for low-income families. We believe that all families have the right to have their children kindergarten ready. We have expanded our Food Programs with the addition of a third site, soon to be known as the ESNS Metro Food Programs. We added 35 low-income senior high rise locations throughout Hennepin County to our distributions twice a month. This major expansion comes at a time when the need among seniors is growing and less food resources are available. We thank all who have been of assistance to us in this effort. Through a 21st Century Grant from the Minnesota Department of Education and continuing support from the Greater Twin Cities United Way, our youth staff expansion increased the quality of our youth programming. Our staff's hard work and deliberate focus on education helps to lessen the achievement gap experienced by many of our kids in the public schools.

Each year we take great pride in the traditions, history, and friends -old and new- who find it within themselves, their businesses, corporations, and fraternal organizations to get involved with us in all that we do to help our clients overcome their challenges. We then take great pride when they return to East Side to help others.

Our circle has been 97 years in the making and continues to build in strength and purpose. We never forget that we can only do all of this through the hundreds of community partners, volunteers, and donors that support us in our efforts. We are thankful for all of the help that we receive throughout the organization.

We are truly a community resource reflecting the needs of the Eastside and the aspirations of the community's good will and faith. Thank you for all that you do to help!

Michael Burns
Chair, Board of Directors



Bill Laden
Executive Director



*Helping individuals,
strengthening families,
building community...*

2012 DONORS

COMMUNITY ORGANIZATIONS & FAITH COMMUNITIES

Calvary Lutheran Church of Golden Valley
The Church of the Holy Cross
Chute Square National Night Out
Como Friends
Consumer Association for Community Action
Eleven Ten South Eighth Street
Exchange Club of East Minneapolis
Faith United Methodist Church
The Family Partnership
Famous Dave's
Goldbricks Club Inc.
Greater Minneapolis Council of Churches
Lions Club of Northeast Minneapolis

Minneapolis City of Lakes Rotary Club
Mount Caramel Lutheran Church
Nativity Lutheran Church
Northeast Kiwanis Club
Our Lady of Lourdes Church of Saint Anthony
C.H. Woods Fund
Prospect Park United Methodist Church
Rosary Society of Holy Cross Church
Rotary International District 5950 Foundation
Church of Saint Francis Cabrini
Saint Mary's Orthodox Cathedral
Saint Paul Saints

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*Denotes Board of Directors Member

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Joyce LaMere*
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Dale Merriman
Kristy Rusinko
Grant Thesing

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Richard Gray

2012 DONORS

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 Bemis Company Foundation
 Bibelot
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 Brave New Workshop
 Bryant Lake Bowl
 Cabela's
 Cafe Latte
 Camp Nebagamon Scholarship Fund
 Cam Real Estate, LLC
 The Caring Tree
 Castle Building & Remodeling
 Columbia Golf Course
 Columbia Heights Rental, Inc.
 Comcast
 Comedy Sportz Improv Theater
 CorVel Corporation
 Culver's of St. Anthony
 Day's Inn - Maplewood
 Diverse Maintenance Solutions
 Eastside Food Co-op
 Elsie's Bowling
 Emily's Lebanese Deli
 Feinstein Family Fund
 Firehouse Subs
 Mike and Linda Fiterman
 Foundation
 Flaherty's Arden Bowl
 Foley & Mansfield
 Foster & Brever, PLLC
 German Restaurants, Inc.
 GiveMN
 Golf Galaxy
 Gopher Athletics
 Town of Gordon, Wisconsin
 Graco Foundation
 Grand Casino
 Great Lakes Aquarium
 Gunflint Lodge
 Haskell's Inc.
 Health Partners: Geriatrics, Hospice,
 & Palliative Care
 Hennepin County: Department of
 Environmental Services
 Herc-U-Lift
 Hohenstein's Inc.
 Holiday Inn

Holy Land Brand, Inc.
 Hubbard Broadcasting Foundation
 Illusion Theatre
 International Paper Company
 Jax Cafe
 James J. Hill House
 Jimmy's Bar and Lounge
 Joe's Garage
 The Jungle Theatre
 Kern, DeWenter, Viere, Ltd.
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 Kozlak-Radulovich Funeral Chapel
 Land O' Lakes, Inc. Foundation
 Lauderdale Wellness Center
 Liberty Carton
 Liberty Diversified International
 Mall of America
 Marino's Deli
 Marshall Concrete Products, Inc.
 McKnight Foundation
 McMonigal Architects, LLC
 Mead Witter Foundation
 Mello Smello
 Menagerie Rugby Club
 Metropolitan Health Plan
 Minneapolis Foundation
 Minneapolis Public Housing
 Authority
 Minnesota Dance Theatre & the
 Dance Institute
 Minnesota Jewish Theatre Company
 Minnesota Timberwolves
 Minnesota Vikings
 Minnesota Yarn Hop - Crafty Planet
 Monroe Village
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 Minneapolis
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 Otto Bremer Foundation
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 Shorewood Bar and Grill
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 Stages Theatre Company
 Stanley's Northeast Bar Room
 Sundance Family Foundation
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 Telecom Pioneers
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 US Bank
 US Foodservice
 Vegas Lounge
 The Village Pub
 Walker Art Center
 Washburn McReavy Funeral Chapels
 Western Bank
 Wild Mountain
 Wintercraft
 Xcel Energy
 Youth Performance Company

ESNS SERVICE SITE LOCATIONS

East Side Neighborhood Services

1700 Second Street NE
 Minneapolis, MN 55413
 Phone: 612.781.6011
 www.esns.org

- Administration
- Northeast Child Development Center
- Menlo Park Academy
- Youth Development Programs
- Employment Network
- Family & Community Services
- Senior Programs
- Senior Community Service Employment Project

East Side Thrift Store

1928 Central Avenue NE, 55418
 612.789.0600

Friendship Center Adult Day Program

1717 Second Street NE, 55413
 612.781.2052

The Senior Food Shelf

1801 Central Avenue, NE 55418
 612.788.9521

Luxton Community Center

112 Williams Avenue SE, 55414
 612.331.8678

- Youth Out-of-School Programs

Glendale Food Shelf

92 Saint Mary's Avenue SE, 55414
 612.342.1954

Pratt Community School

66 Malcolm Avenue SE, 55414
 612.668.1120

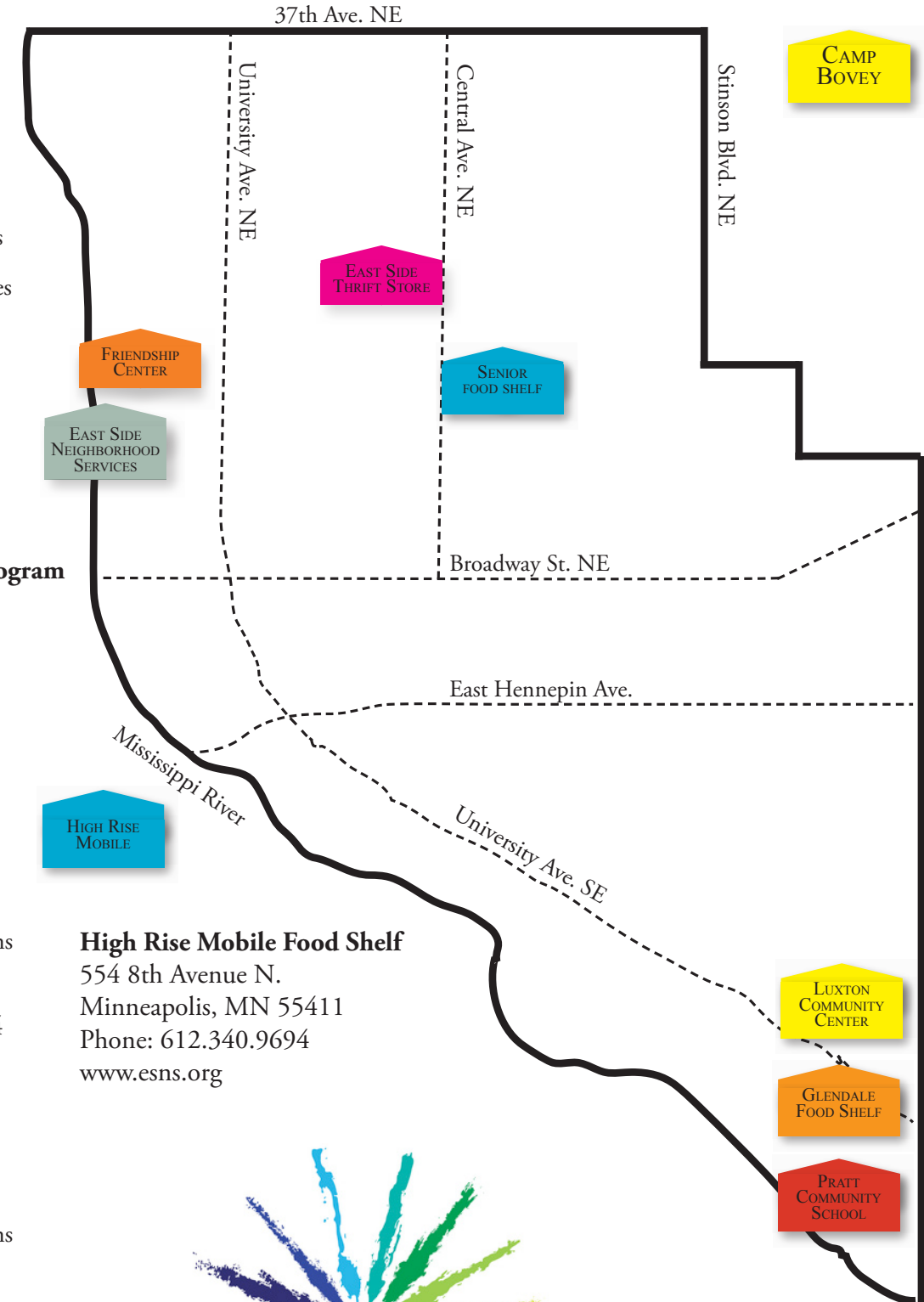
- Youth Out-of-School Programs

Camp Bovey

11770 East Townline Road
 Gordon, Wisconsin 54873
 612.787.4030 / 715.378.2914

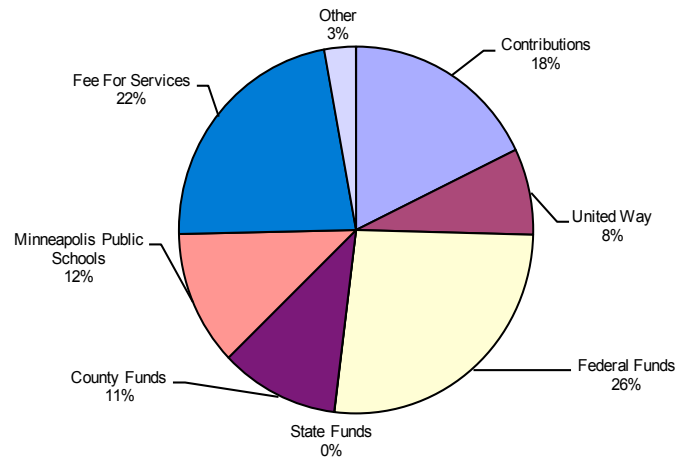
- ESNS Youth Summer Program

Service Area Locations

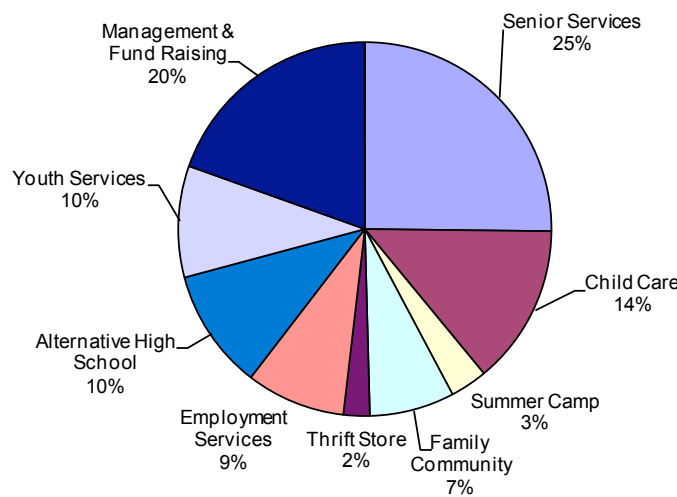


2012 FINANCIALS

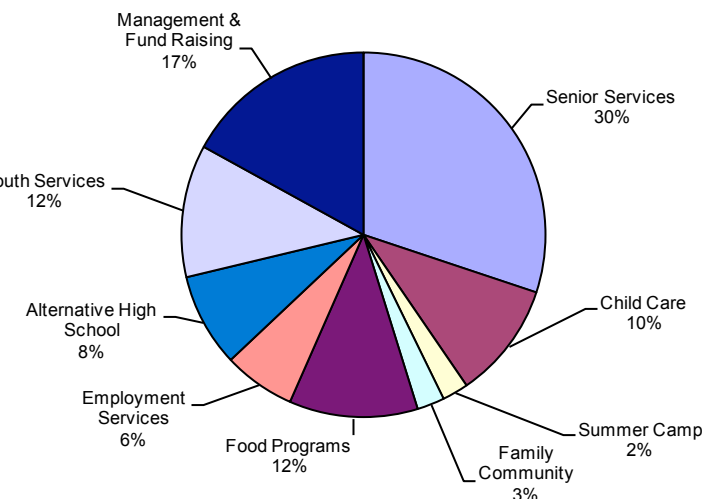
2012 Revenue Sources - \$5,049,286



2012 Program Expenses - \$4,948,733*



2013 Agency Budget - \$6,188,206



*Includes Depreciation

TOTAL PEOPLE SERVED: 14,039

GENDER

Female	14.6%
Male	18.7%
Unknown	66.8%

AGE

0-5	1.4%
6-17	9.1%
18-22	6.6%
23-54	11.4%
55-64	3.2%
65+	1.5%
Unknown	66.8%

RACE/ETHNICITY

African	5.1%
African American	11.9%
American Indian	1.1%
Asian/SE Asian Pacific Islander	1.2%
Caucasian/White	10.6%
Hispanic/Chicano/Latino	1.4%
Multiracial	1.2%
Other	0.3%
Unknown	67.2%

INCOME

Low or no income	33.2%
Not low income	3.1%
Unknown	63.7%

Bob Macdonald
Deborah Mague
William Mague
Kathy Marah
Marie Marino
Lewis A. Marshall
Brenda Mathisen
Theresa May
Susan and Dale McCauley
Cora A. McCorvey
Nancy Ann McCoy
James A. McDonald
Mary McDowall
John T. McElreath
Peter and Elaine McGillivray
Ryan McKeen
Mark Mekler
John Memorich
Lucille Miller
Robert J. Miller
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Fern Moerhl
Helen Moreland
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John Munsell
Kelly Murphy
Bob Murray

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Orville Oberg
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James and Lee Olsen
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Lisa M. Olson
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Marcella Otypka
Ruthann Ovenshire

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Claire Mary Parker
Eve Parker
Dick Parrish
Kevin Patty
Donald and Kimberlee Pavelka
Richard and Gretchen Peik
Carlton H. (Buzz) Peters
Sonja Peterson
Amy Phimister
Leslie Pocta
Mary Kunesh Podein
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Jere Anne Reppert Purple

Gregory Rachwal
Linda Ramsay
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Joseph Rossberg
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Russ Rubin
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Suzanne and James Sjoselius
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Lorraine Soldo
Dennis Spalla
David Sperry
Kathleen Sposito
Stanley J. Sroga
Jerome Abraham Stein
Kunie Stenzel
Tom Stieber
Rebecca Strauchon
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Kathleen Sukke
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Thomas Von Sternberg
Eugenia Voytovich

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Rebecca Warpeha
Cynthia Comb Watters
Kyle Weber
Krista Weber
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Norman and Sandra Weston
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Edgar and Gloria Whittaker
Elizabeth Wielinski
Lois Willand
Larry and Bertie Williams
Linda Wilson
Cheryl Womack
Kimery Workman

Jennifer Young
Kenneth R. Young

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Michael Zapata
Heidi Zaworski
Karen and William Zigan

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NORTHEAST CHILD DEVELOPMENT CENTER

The Northeast Child Development Center improves children's development in multiple developmental domains: preparing children to enter kindergarten with the early literacy skills necessary for school success, and engaging parents in their children's development and transition to kindergarten.

The teachers create an atmosphere in which children feel safe, emotionally secure, and have a sense of belonging. NECDC recognizes and celebrates parents as a child's first teacher. Our program activities and teaching strategies are challenging, yet within each child's reach. NECDC helps children acquire social competence and the skills they need to succeed as learners.

NECDC offers strategies for building positive relationships. We help children develop self-regulation and respond to challenging behaviors. Developmental assessments evaluate each child based on assessment tools, parent input, and regular progress reports.

The program supports the benefits of working with families as partners in the care of their children. Information is exchanged on a daily basis, and families are involved in all aspects of our program. Frequent communication supports and sustains the partnership and improves the services for the children.

NECDC is a Hennepin County Strong Beginnings program, a licensed NAEYC accredited program, and a MN Parent Aware 4-star rated early education program. We provide care to over 80 children annually between the ages of 6 weeks and 5 years.

NECDC ACCOMPLISHMENTS

- 87% of enrolled families reported they had practiced positive parenting techniques to enhance school readiness for their child.
- 85% of enrolled children, infants 6 weeks to 5 years of age, demonstrated age-appropriate development.
- 100% of the 68 enrolled families were provided community resources that address identified family need, based on information from the families upon enrollment. The program follows NAEYC Code of Ethical Conduct and Statement of Commitment that programs should be familiar with, and appropriately refer families to community resources and professional support services.
- Northeast Child Development Center demonstrated continuous improvement by focusing on nutrition and physical activity for young children by changing policies and practices to prevent childhood obesity.
- Northeast Child Development Center began a partnership with the MN Academy of Pediatrics Foundation and the University of Minnesota School of Pediatric Medicine to give first-year resident pediatricians training. The goal is the shared vision of improving physical activity among preschoolers. Pediatric residents worked with the preschool-aged groups and their families.

PARTNERSHIPS AND COLLABORATIONS

- 348 TOTS
- All ESNS Programs
- Breck School
- Health Dimension Rehabilitation
- Hennepin County Human Services and Public Health Department
- Hennepin County Strong Beginnings
- Minneapolis Public Schools Special Education Program
- Minnehaha Academy
- Minnesota Visiting Nurses Association
- University of Minnesota School of Pediatrics



YOUTH PROGRAMS

Out-of-School Time programs offer local youth a safe, consistent, intentional learning environment that focuses on academic success, social and emotional development, and access to meaningful learning opportunities. Literacy support, small group academic instruction using a multi-sensory and hands-on approach, opportunities for community engagement, leadership development, work-readiness skills, outdoor learning, relationship building and parent engagement are designed in a program structure to meet the many needs of our youth participants and their families.

Programming is intentionally designed to build upon our youths' strengths and leadership skills, and to ensure educational equity for all of our youth. Our dedicated and trained staff worked with over 350 youth and their families in our year-round Out-of-School Time programming.

As an Extended Day Learning Center in partnership with the Minneapolis Public Schools, the academic success achieved by all youth participants is a team approach bringing together the youth's day teacher, parents, and OST youth staff. ESNS' programs are intended to strengthen each youth's pillar of success: their family, their school, and their community, with the youth being the center.

Our youth programming is offered year-round at seven sites including four school-based models and four community-based models within NE and SE neighborhoods. Both school-year and summer programming have a strong educational component that meets youth where they are and sets high expectations to ensure that all of our participants are at or exceeding grade level standards. Equally as important, our curriculum balances creative play, physical activity, art education, healthy snacks, conflict resolution, and exposure to new things via community outings.

YOUTH PROGRAM ACCOMPLISHMENTS

The 21st Century Community Learning Centers awarded ESNS' Youth Department a three year federal grant through the MN Department of Education. This new funding expanded our services in four new schools and enhanced our team with more specialized support, including a full-time Creative Arts Therapist, an Educational Consultant, and a Data/Quality Evaluation Specialist to the team of youth professionals. These new support professionals have enhanced the team's knowledge and practice around using a trauma-informed care approach, best practices in teaching, and cutting-edge approaches to quality programming.

New funding also allowed our team to be trained in and utilize a national tool to measure youth outcomes and quality indicators called the After School Program Assessment System, developed out of The National Institute of Out-of-School Time.



PARTNERSHIPS AND COLLABORATIONS

- 4-H
- America Reads Tutors
- Arts in Action
- Beacons Program
- Big Brothers Big Sisters
- City of Minneapolis
- Edison High School
- Hennepin County Environmental Program
- Heritage Academy School
- Junior Achievements
- MCTC Internship Program
- Menlo Park Academy
- Metro State Internship Program
- Minneapolis Parks and Recreation
- Minneapolis Public Housing
- Minneapolis Public Libraries
- Minneapolis Public Schools: Extended Day Learning
- Minnesota Department of Education
- Pratt Community School
- MN Green
- Northeast Bank/EverFi
- Public Allies Program
- Second Harvest Food Bank
- Target
- Textile Center
- University of Minnesota Service Learning
- YMCA-Y Mentors Program
- YouthLink

VOLUNTEERS



VOLUNTEER ACCOMPLISHMENTS

Participation and volunteer accomplishments for our fundraising events:

- **Twin Cities Snowshoe Shuffle** - 26 volunteers
- **Senior Valentine Luncheon** - 72 volunteers
- **16th Annual East Side Wine Tasting** - 42 volunteers
- **Mill City Golf Tournament** - 7 volunteers
- **Northeast Big River Brew Fest** - 32 volunteers
- **Holiday Train** - 35 volunteers

To ensure the success of our agency, 596 volunteers devoted 24,213 hours of time to the programs and events of ESNS.

Volunteers breathe life into our fundraising events and programs. With our large array of programs and events, we are able to find a job for anyone who wants to volunteer. Whether it is rocking babies in daycare to cooking food for our events, or repairing buildings at Camp Bovey, we have a place for their skills. We are grateful for the individuals, business groups, and organizations who devoted their time in 2012 to help us continue to support the Northeast Minneapolis community.

The Volunteer Program additionally works with Hennepin County, Anoka County, Ramsey County, H.I.R.E.D program, Access to Employment, Tree Trust, Minneapolis Public Housing, and local high schools to place individuals that are in need of serving community service hours.

PARTNERSHIPS AND COLLABORATIONS

- Aramark
- Arcana Lodge # 187
- Art District Chiropractic
- Antioch Community Church
- Boston Scientific
- Breck High School
- Church of St Gerard
- Columbia Heights Women of Today
- De LaSalle High School
- Exchange Club of East Minneapolis
- Faith United Methodist Church
- First Tech
- Foley & Mansfield, PLLP
- Foster & Brever, PLLC
- Grace United Methodist Church
- Graco, Inc.
- Gustavus Adolphus Lutheran Church
- Hennepin County
- Holy Triune Lutheran Church
- Grace United Methodist Church
- Honeywell
- Kapala-Glodek Funeral Chapel
- Kozlak Radulovich Funeral Chapels
- LaBreche
- Land O' Lakes
- McKinley Group
- Medtronic
- Metropolitan Health Plan
- Michael's Foods
- Minnehaha Academy
- Mount Carmel Lutheran Church
- Nativity Lutheran Church
- Northeast Bank
- Northeast Minneapolis Chamber of Commerce
- Northeast Minneapolis Lions Club
- Northeast Kiwanis Club
- Northeast Minneapolis Royalty Scholarship Program
- Northeast United Methodist Church
- RSP Architects
- Scales Advertising
- Soo Line Silver Rails
- St. Anthony High School
- St. Charles Borromeo Catholic Church
- St. Mary's Men's Club
- St. Paul's Lutheran Church
- Stanley's Northeast Bar Room
- Trinity United Methodist Church
- Union Bank & Trust
- United Health Group
- University of Minnesota
- University of Minnesota Athletics
- Waite Park Wesleyan Church
- Warpeha Dentists
- Washburn McReavy
- Xcel Energy

EVENTS



Fundraising events provide opportunities for East Side Neighborhood Services to make connections with members of the community and serve as key sources of support for our programs. We are proud of the connections and commitments of our friends and neighbors who actively participate in our major fundraising events throughout the year. We thank the participants who have supported us during 2012.

EVENT ACCOMPLISHMENTS

Twin Cities Snowshoe Shuffle was held on February 4, 2012 at Long Lake Regional Park. The evening before, racers were able to check in early at the Joe Holewa Memorial Spaghetti Dinner. The dinner brought together both race participants and community members to learn more about Camp Bovey.

168 participants were registered for the race. 26 volunteers assisted with the Spaghetti Dinner, race, and after event. After the race, participants, their loved ones, and volunteers enjoyed a chili lunch, awards ceremony, and silent auction at our agency. Total Raised: \$8,513 for Camp Bovey

Senior Valentine Luncheon: Event date was February 14, 2012. Over 250 Seniors attended this year's event. 72 volunteers assisted, including groups from Northeast Bank, Union Bank & Trust, Washburn McReavy and Menlo Alternative High School.

2012 East Side WINE TASTING

16th Annual Eastside Wine Tasting was held on May 10, 2012. Approximately 500 attendees, 42 volunteers Total Revenue: \$27,900 Net Revenue: \$17,400

Northeast Big River Brew Fest: This newer event was held on Saturday, October 13, 2012 at the historic Grain Belt Bottling House. Over 400 attendees tasted beer from 32 vendors and enjoyed food from Sentryz, Stanley's NE and Lloyds BBQ. Net Revenue: \$10,000+

The Golf Tournament was held on September 7, 2012 at Gross Golf Course. 59 golfers participated. After Patio Party was held at the Village Pub. 7 Volunteers assisted. Net Revenue: \$7,000

The Holiday Train was held Tuesday, December 11, 2012, 7-9 p.m. at Shoreham Yards, 2800 Central Ave. NE, in Minneapolis. Over 1000 community members attended to support the food shelves of ESNS! Over 35 Volunteers helped to collect over 2,000 pounds of food, doubling the amount of food previously recorded from this event. Canadian Pacific Railroad presented a check for over \$9,000.

Adopt a Family: 2012 participants-- 76 families (424 individuals) received holiday gifts and certificates from 18 Donor groups and individuals.



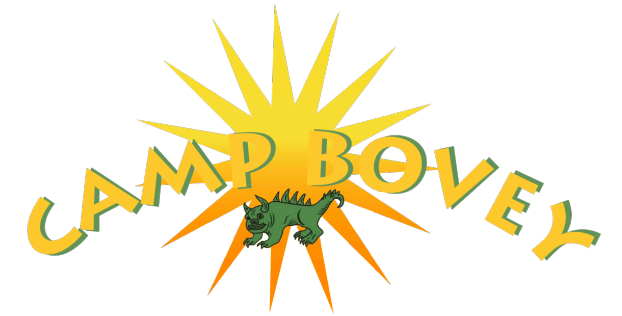
CAMP BOVEY

Camp Bovey is celebrating its 64th summer as a Midwest residential camp for youth ages 8-18 with a Counselor-In-Training Program for youth 15-16 and a Junior Staff Program for youth ages 17-18. Camp Bovey is located in the beautiful Northwoods of Wisconsin, spanning over 200 acres. Camp Bovey campers enjoy intentional activities designed to develop leadership skills, foster social skills, and empower youth to contribute to their communities, experience positive risk taking, connect with nature, increase physical activity, and reduce summer learning loss. Activities include swimming, canoeing, team-building, environmental education, archery, outdoor living skills, fishing, and exploring nature.

The Camp Bovey experience is unique, providing a family-like atmosphere, intentional pro-social skill development such as independence, friendship making, responsibility, leadership, and cooperation. Our experienced, trained, and caring staff ensure that the time spent at Camp Bovey is meaningful, fun, safe, and builds on each youth's strengths.

This one or two-week experience is affordable for all youth who want to attend camp. We have a sliding fee scale to

provide scholarships, ensuring all youth have the same opportunity to experience camp.



PARTNERSHIPS AND COLLABORATIONS

- American Camping Association
- Cabela's
- Camp Nebagamon
- Exchange Club of East Minneapolis
- Gordon Good Neighbor Days and Winter Fest
- Gordon Fire Department
- Gordon Police
- Gordon/Wascott Ambulance Service
- LaMere Concrete & Construction
- Lions Club of Northeast Minneapolis
- Northeast Kiwanis Club
- Sam's Club
- Second Harvest Food Bank
- Twin Cities Snowshoe Shuffle
- Union Bank & Trust
- US Foodservice
- USDA
- Xcel Energy



WIA YOUTH CAREER & DEVELOPMENT

For the 7th year, WIA (The Workforce Investment Act) at ESNS, known as The Youth Work-Readiness and Life Skill Development Program, assists, mentors, and opens opportunities for meaningful work experiences for youth ages 14-21. Intentional programming focuses on goal setting, provides youth with employment readiness skills, assists with barriers that may be in the way of successful employment, and provides the young people a consistent, trained adult who addresses social and emotional needs.

Youth ages 14-18 set basic skills, occupational and work readiness goals, with our case manager. Other skills such as improving school attendance, gaining interviewing skills, creating a resume, participating in an internship or a volunteer opportunity are all skills that are developed based on the youth's individual needs and goals.

Young adults ages 18-21 set goals to prepare themselves for employment in a career of their interest. Our case manager assists participants with a career interest assessment and helps them develop a career path with long-term and short-term goals. Job fairs, training certification opportunities, college visits, and one-on-one support are resources available to all of the youth participants. Additional support in child care, transportation, and work supplies are also made available to the youth.

PARTNERSHIPS AND COLLABORATIONS

- Achieve! Minneapolis
- The City of Minneapolis METP Program
- ESNS' Adult Employment Training Program
- Hennepin County Libraries
- Menlo Park Academy
- Minneapolis Parks and Recreation (Waite Park and Luxton Park)
- Minneapolis Public Schools

- Various local businesses in the public and private sector

JOB READY

ACCOMPLISHMENTS

Some highlights for WIA Youth & Career Development include:

- **City Recognition-** Our WIA program was awarded youth program of the year from the City of Minneapolis for going above and beyond in program quality and exceeding program expectations.
- **Internships-** Seven youth completed paid internships, learning skills in customer service, work readiness, youth work, retail, and senior engagement skills.
- **Job Training-** Seven enrolled youth completed credentialed job trainings in the fields of healthcare, hospitality, and warehousing.
- **Finding Employment-** 16 youth who graduated from the youth employment program in 2012 found part or full-time employment during their participation of the program.
- **Partnership with Menlo-** 20 youth participated in a six week (30 hour) work readiness class at Menlo Park Academy.
- **Partnership with Youth Link-** Referrals of clients back and forth to coordinate services for basic needs, employment, and education assistance.

MENLO ALTERNATIVE HIGH SCHOOL

Menlo Park Academy is a contract alternative program of the Minneapolis Public Schools. Through small class sizes and a supportive staff, 72 ninth through twelfth grade students earn the full range of credits needed for a Minneapolis High School diploma. Menlo Park Academy creates a setting where students feel safe to learn and grow, and where educational needs are met through a wide variety of materials and strategies matched to individual learners. Learning becomes a priority because social and emotional needs are being met.

Advisory groups provide each student with additional support from a Menlo teacher who tracks class credits, maintains parent contact, listens, problem-solves, and assists with setting post-graduate goals in higher education or employment. Our students work on being honest, empathetic, and caring, and taking responsibility for their actions. We encourage students to volunteer in the community as a way of teaching them the value of giving and to find a potential career match.

MENLO ACCOMPLISHMENTS

- 15 seniors graduated; 4 scholarships were awarded - 2 from the Northeast Minneapolis Lions Foundation and 2 from the Kopp Family Foundation.
- Menlo students participated in various volunteering opportunities at the Senior Appreciation Dinner.
- The school enjoyed prom on a riverboat
- Students participated in a career day with 15 speakers from a variety of careers.

PARTNERSHIPS AND COLLABORATIONS

- Achieve! Minneapolis
- Minneapolis Public Schools
- The Metropolitan Federation of Alternative Schools

PARTNERSHIPS AND COLLABORATIONS

- Ameripride
- Aveda
- Bethel University
- Canadian Pacific Railroad
- Church of All Saints
- Church of St. Hedwig
- Church of The Holy Cross
- Courage Center
- De La Salle High School
- Elim Baptist Church
- Emergency Food & Shelter Program
- Emergency Food Shelf Network
- Exchange Club of East Minneapolis
- Feinstein Foundation
- Gifts for Seniors
- Group Work Camp- Week of Hope
- Hennepin County
- Home Instead
- Inland Commercial Properties
- Ignatian Volunteer Corps
- Medica
- Menlo Park Academy
- Metropolitan Area Agency on Aging
- Metropolitan Health Plan
- Metropolitan State University
- Minneapolis Public Housing Authority
- Minnehaha Academy
- Minnesota Adult Day Services Association (MADSA)
- Minnesota Food Share
- Greater Minneapolis Council of Churches- March Food Campaign
- Nativity Lutheran Church
- Northeast Farmers Market
- Neighborhood Health Source- Community Clinics
- Northeast Bank
- North East Child Development Center
- Northeast Senior Resource Center
- Our Lady of Lourdes Church
- Prevent Child Abuse MN
- Saint Catherine's University
- Saint Thomas University
- Second Harvest Heartland
- Senior Service America-SCSEP
- Silver Rails
- UCare
- U of M Extension Services
- U of M Athletics
- Union Bank & Trust
- Veterans Administration
- Volunteers of America
- Wilder Foundation

SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM (SCSEP)

The Senior Community Service Employment Program expanded its service goals in late 2012 to double the number of qualifying older adults that could be served through placement in community-based host sites. Senior Employment through our SCSEP Program provided personal skill development and paid on-the-job training through community service training placements. This allowed the older adults to hone their skills while earning minimum wage during their job search.

This program is a lifeline to low-income seniors (55 years and older). Participants learn job skills and receive on-the-job training through their work at nonprofit or government agencies, and are then assisted in gaining unsubsidized employment. Our **Wisdom of Age Circle Program** has continued to provide enhanced skill development to support opportunities for growth among our circle facilitators and circle participants.

WISDOM OF AGE CIRCLE PROGRAM

In partnerships with Prevent Child Abuse Minnesota (PCAM)-Circle of Parents Program, participants in our Senior Community Service Employment Program are trained as circle facilitators to develop the skills needed to facilitate "mutual self-help circles". They support effective grandparenting, family relationships, healthy families, and mediation. The circles create opportunities for older adults to share wisdom and resources to community services.



Drawing upon the experience and wisdom of the elders in our community, Wisdom of Age circles engage individuals in a "circle" of support, giving them a unique opportunity to have their voices heard. This quality training program, including a peer group practicum of techniques and ongoing professional guidance, worked with interested older adults qualifying for the Senior Employment Program.

PARTNERSHIPS AND COLLABORATIONS

- 87 community based non-profit host site organizations
 - Senior Service America, Inc.
- (Title V of the Older Americans Act)

SENIOR PROGRAMS

Independence, health, mobility, social connections, and basic provisions are the wish of every older adult. ESNS' Senior Programs are designed to assist older adults in staying connected and engaged in the community, accessing the resources needed to nurture healthy aging, and delaying the need to move from the community.

Our programs nurtured healthy aging and inspired older adults of all ages to work toward those goals by providing nutritious meals at our **Senior Dining Site**, and monthly food orders at the **Senior Food Shelf** and the newly acquired **High Rise Mobile Food Shelf Program**.

SENIOR TRANSPORTATION SERVICES

Senior Transportation Services enabled older adults to access senior dining at ESNS, medical appointments, grocery store trips, drug store trips, nursing home visits, and social events. This gave older adults the mobility to remain active, make connections, and attend events like the **Senior Health & Wellness Expo** and the **Senior Appreciation Valentine Luncheon**.

ADULT DAY PROGRAM- FRIENDSHIP CENTER

East Side's Adult Day Program **Friendship Center** serves those who are at risk of being marginalized by age and the changes in cognitive and/or physical functional capacity, due to the onset of disease, disability, or just normal aging.

Adult Day is able to ease social isolation, and create opportunities for older adults to stay engaged, active, and involved in their own lives and in their communities. Aging in place, with the support of nurturing opportunities for meaningful engagement, is a critical component of the **adult day community**.

In our **adult day community**, participants remain lifelong learners--rekindling passions, engaging in programs together, and making friends as they experience their own aging process with confidence and enlightenment. The experience of being part of a community group that meets several times a week to engage in health enhancement activities and wellness services is empowering. It brings dignity to the aging process. Professional staff and volunteers build on "the presenting strengths" with participants to positively influence their aging experience.

Special events and supported engagement enables ongoing participation in mainstream community experiences such as therapeutic swimming at Courage Center, tours at Minneapolis Institute of Arts, Climb Theater's improvisation workshops, creative arts, story telling, daily walks to the flower/vegetable garden, and modified exercise or access to the gym.

Dialogues about one's experiences with aging, exploring feelings about aging, and sharing ideas in the context of wisdom that each older adult possesses enables participants to support and encourage each other.

Adult Day often provides the caregiver a much needed respite (break) from caregiving, access to resources, and the inspiration and support they need to continue the role of caregiver. Adult Day is financially responsible and can be the "linchpin" of support that offers an older adult's life the community of their choice.

SENIOR PROGRAM ACCOMPLISHMENTS

- Friendship Center received the 2012 Innovative Programming Award from the Minnesota Adult Day Services Association for their incorporation of Matter of Balance-Fall Prevention Education Program and the Chronic Disease Self-Management Program.
- 1,674 older adults served, 25% representing those over the age of 75.
- Senior Transportation provided 22,715 rides in 2012 (3% increase over 2011)
- Over 425 seniors received food from the Senior Food Shelf each month--103,346 pounds of food in 2012.
- Special activities provided in the community included: Senior Appreciation Valentine Luncheon, Senior Health & Wellness Expo, Holiday Basket Distribution and informational/educational events at our Senior Dining/Opportunity Center.
- Provided 10,972 meals through our senior dining site. (7% increase over 2011).



FAMILY & COMMUNITY

Adult individuals are assisted in developing communication and conflict resolution skills that can be used in their home, work place, and in the community. The continuum of services assists participants to develop positive family relationships, work through life challenges, and become contributing community members.

Our team consists of 2 licensed social workers and 1 Masters of Arts in Counseling & Psychotherapy. Additionally numerous interns from the fields of social work, human service, criminal justice, family social science, community health worker, and psychology come from many colleges and universities.

Our program offers both Men's and Women's Educational Series, an outcome-based program for a minimum of 18 weeks to teach clients the skills they need to reduce assaultive behaviors. Our relationships with many counties, as well as health, social service, and law enforcement agencies help our staff address participant needs with knowledge and compassion, using the best practices in the field.

FAMILY VIOLENCE PROGRAM ACCOMPLISHMENTS

- 648 group participants completed the Family Violence Program Educational Series. They were monitored for compliance for one year, and 95% of these individuals did not re-offend after one year.
- Out of 648 total group participants, there were 37,507 interventions. 448 group participants demonstrated improvement in the year. 70 group participants mentored (returned after completion) a total of 380 times.
- The program included 51 weeks of programming; 414 meetings were held for men and 65 for women.

- 108 interns and volunteers contributed over 19,393 hours of services, which equates to 9.32 full-time employees. We trained interns from 15 different colleges and universities.
- The Family Violence Program has been offering services since the men's programming began in 1985, and the present Educational Series format was developed in 1989.

FAMILY & COMMUNITY ACCOMPLISHMENTS

- Family & Community served 367 individuals through the Crisis Food Shelf with 2,565 interventions.
- Family & Community distributed \$25,000 to 66 clients, covering 66 bills through the Elijah's Cup Crisis Fund from the Beverly Foundation.
- Family & Community distributed 60 backpacks to clients in the Family Violence Program and other programs in the agency.
- Family & Community helped staff distribute toys at the Holiday Toys Store.



PARTNERSHIPS AND COLLABORATIONS

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> • Alfred Adler Institute • Alpha Human Services • AIOIC • Bethel University • Beverly Foundation: Elijah's Cup Crisis Funding • Bresica University • Brooklyn Park Police Department • Calvary Lutheran Church • University of St. Thomas • St. Catherine University Bachelors of Social Work-BSW & Masters of Social Work-MSW Programs • Emergency Food Shelf Network • Hennepin County • Hennepin County Departments of Corrections, Child | <ul style="list-style-type: none"> • Protection & Adult Protection • Lions Club of Northeast Minneapolis • MACC Commonwealth • Minneapolis Community Technical College • National Association of Social Workers-NASW • North Point • People Who Work With People Who Batter Programs-PWWWPWP • Project PEACE • Sentyrz Supermarket • Shaws Bar & Grill-Menagerie Rugby Club • St. Mary's Greek | <ul style="list-style-type: none"> • Orthodox Church • St. Olaf College • Target • The Caring Tree • Twin Cities RISE! • United Way First Call For Help 211 • University of Minnesota School of Human Services & Social Work Program • Walden University • Waite Park Wesleyan Church • Wright, Hennepin, Ramsey, Scott, Anoka, Dakota & Washington Probation Offices |
|--|---|---|

EMPLOYMENT NETWORK

The Employment & Training Department works with employers to meet their greatest need – a skilled and trained workforce. We provide career development and training opportunities to clients of various employment backgrounds and skill sets, and help prepare them for the workforce.

We work with the MN Family Investment Program (MFIP), and the Minneapolis Employment & Training Program (METP). Training programs include the following: Leadership & Management, ServSafe® Food Safety Manager, Personal and Home Care Aide, Forklift and Bobcat Skid Steer Loader Operation, American Red Cross CPR, First Aid, and AED training courses.

SERVICES OFFERED:

- Employability/Career Assessments
- Individual Career Development/Employment Plan
- Career Counseling and Job Search Assistance
- Job Lab Access
- Job Placement
- Job Retention Services & Follow Up
- Referrals to Support Services
- Financial Literacy Education



EMPLOYMENT NETWORK ACCOMPLISHMENTS



- Launched Leadership & Management training courses focused on supervisory positions in food service, retail, and customer service fields
- Implemented PCA training at Minneapolis Public Schools' Northside Adult Basic Education Program
- Received \$15,000 Sundance Family Foundation grant to create and implement an entrepreneurial training program with microenterprise start-up grants for young adults
- 152 participants placed in employment
- 136 participants, unemployed upon enrollment, found employment
- 128 participants in financial literacy classes implemented a savings and spending plan
- 27 clients were placed in jobs that paid \$12 or more

PARTNERSHIPS AND COLLABORATIONS

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|---|--|--|
| <ul style="list-style-type: none"> • Alliance Home Health Care • American Indian OIC • American Red Cross • Aramark • Catholic Charities • Doherty Staffing Solutions • Employment Action Center • First Impressions • Health Choices • Hennepin County - Juvenile Probation; Home School; Food, Housing, and Multi-Cultural Support Services • Herc-U-Lift • Heartland Food Corp. • Immigration Law Center of St. Paul • LaMere Concrete & Construction • Legal Corps | <ul style="list-style-type: none"> • MCTC • Mental Health Consumer Survivor Network • Mental Health of MN • Metro Transit • Minneapolis Public Library • Minneapolis Public Schools: ABE/ESL • MN DOT • MN Literacy Council • NAMI • PPL • PRISM • Randstad • Right At Home • Robert Shoes • RS Eden • Sabathani Community • Salvation Army | <ul style="list-style-type: none"> • Safari Restaurant • Sentyrz Supermarket • ServSafe® • Tree Trust • Trustone Financial Credit Union • Twin Cities RISE! • Twin Cities Community Voice Mail • Uniform Advantage • Urban Ventures • US Foods™ • Vines and Branches • Walk In Clinic • Workabilities, Inc. • Young Dads |
|---|--|--|

GLENDALE FOOD SHELF

The Glendale Food Shelf is located in the Minneapolis Public Housing Authority's Glendale Townhomes development in Southeast Minneapolis. In 2012 the program was used by 193 families, a 34% increase over the previous year. The shelf stocks nutritious and culturally specific food staples to supplement the diets of the Glendale community members.

- Total number of pounds distributed: 67,249
- Total number of households served: 193
- Total number of unduplicated individuals served: 648

HIGH RISE MOBILE FOOD SHELF

Previously known as the Greater Lake Country Food Bank, the High Rise Mobile Food Shelf was acquired by East Side Neighborhood Services and transitioned into our service delivery planning in September 2012. With the acceptance of this program into ESNS' cadre of food shelves we expanded our services to include biweekly deliveries to 1,200 residents at 35 highrises throughout Hennepin County. In September 2012, ESNS staff and volunteers involved throughout this transition are proud to acknowledge that service continued during the transition period.

PARTNERSHIPS AND COLLABORATIONS

- | | |
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| <ul style="list-style-type: none"> • Bemis Company Foundation • Big Lots • Bix Produce • Borders • Consumer Association for Community Action • Caribou Coffee • Curwood Inc. • Emergency Food Shelf Network • Feinstein Foundation • Forester River Farm • Gopher Athletics • Greater Lake Country Food Bank • Greater Minneapolis Council of Churches • Health Licensing Board • Hennepin County • Hope for the City • Hunger Solutions • Kemps | <ul style="list-style-type: none"> • Leann Chinn • Minneapolis Public Housing Authority • Northeast Farmers Market • New French Bakery • Prospect Park United Methodist Church • Roundy's Foundation • Ruby's Pantry • Sandwich Project • Sam's Club • Second Harvest Heartland • St. Francis Cabrini Catholic Church • St. Lawrence Catholic Church • Target • Teamsters • Union Bank & Trust • Whole Foods • Wuollet Bakery • Zuccaro's Produce Company |
|--|---|

SENIOR FOOD SHELF

The Senior Food Shelf has been dedicated to providing nutritious food to seniors since 1984. It provides 15- 20 pounds of nutritious food items to low-income older adults once a month. Non-food hygiene products are also provided as they are available.

- The Senior Food Shelf provides 2-3 day supply of nutritious food monthly.
- The Senior Food Shelf distributed 103,346 pounds of food to needy seniors in 2012.
- Total number of households served: 933
- Total number of unduplicated individuals served: 1,012.

2012 marked our 23rd Annual Holiday Basket Program, serving 150 older adult households with all of the trimmings for a special holiday meal. The Holiday Basket Program this year was done in cooperation with The Emergency Food Shelf Network and 13 very special community volunteers who support the distribution process. Roundy's Foundation donated 2,595 pounds of food and \$500 to the Senior Food Shelf.



EAST SIDE THRIFT STORE

East Side Thrift Store is a nonprofit store operated by our agency to provide free and low-cost clothing and household necessities to people in need.

268 volunteers from local churches and other community organizations helped in the store by sorting donations, mobilizing clothing drives, and working in the store.

THRIFT STORE ACCOMPLISHMENTS

- Cheerful Givers made 50 birthday baskets for homeless children from items purchased at the store.
- Community University Health Care Center purchased 10 \$50 vouchers for the homeless. We provided them with \$100 worth of necessities for each voucher.
- The store helped an average of 4 people per week with clothing, blankets, toiletries, and kitchen supplies. 208 average total.
- The store helped an average of 4 people per week with directions, social services information, referrals, and use of the phone. 208 average total.

PARTNERSHIPS AND COLLABORATIONS

Religious Organizations

All Saints Church
 Church of St. Hedwig
 Faith United Methodist Church
 Gloria Dei Lutheran Church
 Gustavus Adolphus Lutheran Church
 Holy Cross Catholic Church
 Mormon young people
 Mount Carmel Lutheran Church
 Nativity Lutheran Church
 Northeast Community Lutheran Church
 Faith United Methodist Church
 Saint Anthony of Padua
 Saint Charles Borromeo

Work Training Organizations

Tree Trust
 RESOURCE-MN
 Twin Cities RISE!
 EMERGE

Youth Programs Organizations

BUMP
 Youth Works
 Summer Stretch
 Edison High School



EAST SIDE NEIGHBORHOOD SERVICES 1960-1980

North East Neighborhood House Becomes East Side Neighborhood Services

1963 was a landmark year for East Side Neighborhood Services. The Northeast Neighborhood House, founded by Plymouth Church in 1915, merged with the Margaret Barry House, another Northeast Minneapolis settlement established in 1912 by the Minneapolis League of Catholic Services. Together, the two Northeast settlement houses emerged as East Side Neighborhood Services, now officially known as East Side Neighborhood Services Inc., a philanthropic organization committed to serving the residents of Eastside Minneapolis.

In the late 1960s, Northeast Minneapolis experienced a significant innovation in youth programming. Freedom House, the first alternative high school in Northeast Minneapolis, opened its doors. Freedom House made it possible for youth who were not succeeding in traditional schools to receive a quality education, and in an environment conducive to a variety of learning styles. In 1970, Freedom House opened the Freedom House Garage, designed for students to learn mechanical work. The garage catered to low-income earners in the neighborhood, offering services at one-third of the normal cost. Business took off, and on January 25, 1975, the *Winona Daily News* ran a feature on the successful nonprofit garage, "Young Mechanics Work to Give the Poor a Break". "The demand for service has been so great," the *Daily News* reported, "that the garage now limits customers to poor people who live on the North Side. Mechanics screen customers on the phone and if they can afford to take their cars elsewhere they are asked to do so." Today, in the tradition of providing Northeast Minneapolis youth with a secondary high school diploma program, Menlo Alternative School of East Side Neighborhood Services Inc. exists to serve students whose needs are not met in a traditional school setting.

In 1978, Northeast residents successfully defeated an unpopular plan to build an interstate route, I-335, from I-35W to I-94. The interstate was also referred to as the North Ring, which reflected the city's plans -made decades earlier in the 1940s- to use the interstate as part of a loop around Minneapolis. In October 1964, the federal government approved the I-335 proposal, and the Minneapolis City Council decided to proceed with the plans in July 1970. In 1972, likely motivated by mounting opposition among Northeast residents, the Minneapolis City Council withdrew its support. Minnesota politicians Walter Mondale and Donald M. Fraser also worked to prevent I-335 from being built, and funding for the project was suspended.



Photo: Plymouth Congregational Church (lakesnwoods.com)

Finally, according to Patricia Cavanaugh in *Politics and Freeways: Building the Twin Cities Interstate System*, I-335 was dropped from the Interstate System by the U.S. Department of Transportation in 1978. Traces of the I-335 planning process can still be seen in Northeast Minneapolis today.

Perhaps one of the most recognizable features of Northeast Minneapolis is Nicollet Island's Grain Belt Beer sign, a historic landmark that greets visitors as they cross the Hennepin Avenue Bridge from downtown to Northeast Minneapolis. August Schell Brewing Company introduced Grain Belt beer in 1893, and it was produced by the Minneapolis Brewing Company in Northeast Minneapolis until 1975. The Grain Belt Bottling House and Warehouse now serve as studio space for local artists.

In the 1960s, Grain Belt was the most popular beer in Minnesota. Grainbelt.com attributes that success to regional loyalty, which the brewery acknowledged and encouraged. "The Minneapolis brewery became known for its tours and its generous beer samples, and in the summer of 1963, Grain Belt Park was dedicated in a ten-acre area of land just in front to the brewery's old wagon shed, off Broadway and Marshall streets." A decade later, the brewery ran into trouble. The industry had changed, and Grain Belt could no longer compete with national beer brands. By the end of 1975, Grain Belt went out of business. Today, August Schell Brewing Company of New Ulm brews Grain Belt Premium, the result of an effort to keep Grain Belt beer produced in Minnesota.

--Sabrina Crews, Marketing Specialist

EAST SIDE NEIGHBORHOOD SERVICES

Remembering Northeast from 1960 to 1980



Above, Left: The owner of Skyline Builders, 2317 Central Avenue NE, in 1961 (Old Minneapolis facebook page)

Above, Center: Outside of Nye's, 1970 (Minnesota Historical Society)

Above, Right: East Hennepin, 1972 (Minnesota Historical Society)

Below: The Northeast Parade, 1977 (Mike Evangelist)



© Mike Evangelist



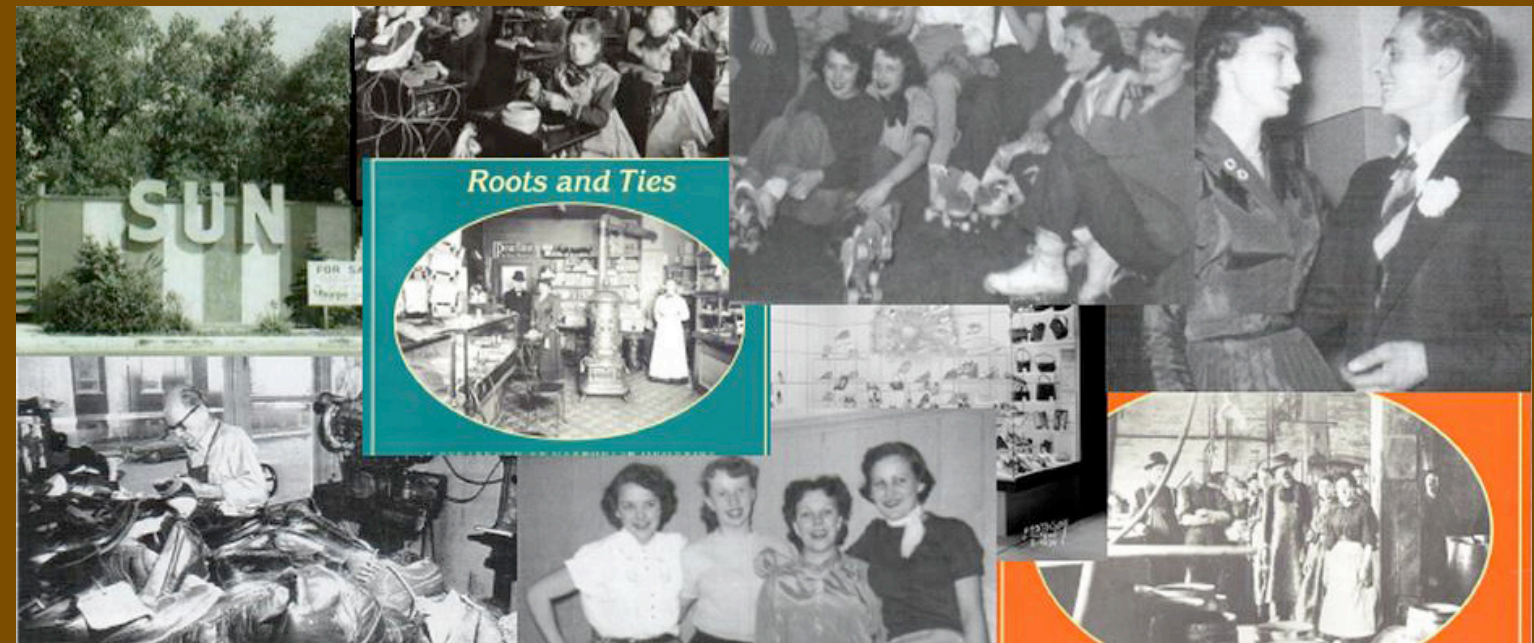
© Mike Evangelist



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Above: Genny Zak Kieley, author of *Roots and Ties: A Scrapbook of Northeast Memories* (Nodin Press), spent years researching and writing about the history of Northeast Minneapolis.

Below, Left: Freedom House, the first alternative school in Northeast Minneapolis, makes the *Winona Daily News* on January 25, 1972.

Below, Right: "This Grain Belt ad, which appeared in 1975, was one of the last to be published while the beer was still being brewed in Nordeast." --MN 70s (mn70s.tumblr.com)

Young mechanics work to give poor a break

Freedom House Garage was started in the fall of 1970 as a training center for students at Freedom House, a northeast Minneapolis alternative school.

Freedom House students are not taking classes at the garage now, but there is a class for women.

The demand for service has been so great that the garage now limits customers to poor people who live on the North Side. Mechanics screen customers on the phone and if they can afford to take their cars



What the well-dressed beer drinker is wearing these days.