



An annual fundraiser by



July 30, 2018

Dear Friends:

**Surdyks, River Liquors, Sentyrz** and East Side Neighborhood Services are thrilled to announce the 8th Annual **Northeast Big River Brew Fest**, to be held on **Saturday, October 20th, 2018** in the center of the beer and arts district in NE Minneapolis. We would like to invite your company to join us for this exciting annual community event. You will be able to share your brand and products with more than 1,000 attendees from the area, while also supporting East Side's critical work in the community.

**Serving the communities of Minneapolis for over 100 years**, East Side is an essential part of Minneapolis's past and present. Last year, we served 8,453 people, ensuring in various ways that:

- People have the stability they need to thrive
- Children and youth foster curiosity and autonomy through educational pathways
- Older adults feel valued, socially and intellectually engaged, and able to live in the community
- Families build foundations for healing and growth
- Community has a place to be, heal, and learn together

From Camp Bovey to our childcare center, and from our Empowering Vital Aging programming to our food shelves across Hennepin County, East Side is building pathways toward equity by disrupting social and economic barriers. ***All the money raised at this event goes directly toward programs that make a dramatic difference for children, youth, families, and seniors in our community.***

This past year, supporters like yourselves made the following possible:



**Our Creative Arts Therapy program provided over 750 one-on-one counseling sessions to 28 young people.**



**Our Metro Food Shelves distributed 867,818 meals to over 5,000 residents in need.**



**At Northeast Child Development Center, 88% of our preschoolers proved kindergarten ready.**



**Camp Bovey awarded over \$60,000 in scholarships to 230 campers, providing financial assistance to 97% of families.**



**Our Adult Employment Program helped 114 individuals secure successful job placements.**



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## Brew Fest has limited space, so register today!

**Previous brewery vendors include:** Bent Paddle Brewing Co., Mankato Brewing, Tin Whiskers Brewing Co., August Schell Brewing Co., Bent Brewstillery, Third Street Brewhouse, NorthGate Brewing, 56 Brewing, ACE Cider, Indeed Brewing Co., Insight Brewing, Bear Republic, AleSmith, Empyrean Brewing, Fair State Brewing Co-Operative, Sociable Cider Werks, Modist Brewing Co., Lagunitas Brewing Company, HeadFlyer Brewing, Broken Clock Brewing Coop, Finnegans, Spooky Craft Cocktails, Ska Brewing, Black List Artisan Ales, Coronado Brewing

## When you register, you'll receive:

- **Prime real estate:** Bring your promotional tent if you have one, otherwise we'll supply you one to pour your tasty beverages under. In 2017, the Northeast Big River Brew Fest has more than 30 local and national breweries so you'll be among friends!
- **An audience of epic proportions:** We anticipate surrounding you with over 1000 new friends to sample your brews.
- **Recognition:** You'll be listed in our event program and listing on our website and in social media with a link to your page!

## Items to bring:

- Your delicious brews - just make sure to bring enough to last the afternoon! (*While we ask that that product is donated, the value of product and staff time is tax deductible*)
- Your team to pour and answer questions
- Any and all promotional materials to get those attendees to run out and buy your product!

Ready to sign up? Fill out the included form and return as soon as possible to secure your spot at this years Brewfest!

- **Email:** [events@esns.org](mailto:events@esns.org) or give me a call at 612-412-8894
- **Fax:** 612-878-4001
- **Mail:** Northeast Big River Brew Fest 2018  
Erika LaDousa  
1700 Second Street NE  
Minneapolis, MN 55413

**Questions?** Contact Erika LaDousa, Director of Events at 612-412-8894 or [events@esns.org](mailto:events@esns.org)

East Side Neighborhood Services proudly services the entire Twin Cities area but we can't do it without the support of people like you in our community! Help to give back to your community today and have some fun in NE Minneapolis in the process! We can't wait to have you there!

Sincerely,

Erika LaDousa  
Director of Events